



HVAC-R EGYPT EXPO - ASHRAE CAIRO

The 9th International Exhibition and Conference for Heating, Ventilation,
Air Conditioning, Refrigeration, Thermal Insulation and Energy

POSITION YOUR BRAND AT
THE FOREFRONT OF INNOVATION

5 - 7 May 2025

Egypt International Exhibition Center
New Cairo - Egypt

Tap into a Thriving Market

Leverage Egypt's strategic location and robust infrastructure to access a diverse range of markets across Africa.

As Egypt's leading and only dedicated show for the HVAC-R industries, HVAC-R EGYPT EXPO 2025 is your gateway to strengthen your brand reputation in Egypt and the whole regional market.



Be Part of the Action - [Book Your Stand.](#)

Unlock the immense potential of Egypt's HVAC-R market.

Egypt's HVAC-R sector is booming, with significant growth projected in the coming years. HVAC-R EGYPT EXPO provides a direct gateway to this expanding market.

Why Egypt?

- ✓ The largest Arab economy
- ✓ Major importer of HVAC-R equipment
- ✓ **+675** Billion USD worth of active construction projects
- ✓ **%60** of the combined project value within the North African region
- ✓ GDP growth is forecasted to strengthen from **%3.6** in 2024 to more than **%6** in 2028

“

Egypt is one of our top markets, and HVAC-R EGYPT EXPO has proven to be one of the top events in the Middle East”.

Sarbuzz - Turkey, 2024 Exhibitor

Why be part of HVAC-R EGYPT EXPO 2025?



Your only HVAC-R platform in Egypt

the only platform in Egypt dedicated exclusively to the heating, ventilation, air conditioning, and refrigeration industries.



Strengthen Your Industry Presence

Meet potential customers and partners face-to-face from over 20k attendees across the -3days



Build long-term relationships

With potential clients, partners, and industry professionals.



Reach a Large Audience

Connect with a diverse range of professionals, including contractors, distributors, engineers, architects, and government officials.



Connect with Peers

Network with industry leaders, experts, and peers from Egypt and beyond.



Ready to Connect?



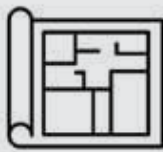
+350
EXHIBITORS



3
Country
Pavilions



+20
Exhibiting
Countries



15K
Net Exhibition
Space



+1.5 Mn
Social
engagement



+500
Brands

*Above stats are based on our targeted plan for 2025.



[Secure Your Spot Now](#)

A Showcase of Excellence

Explore the Full Exhibitor Sectors at HVAC-R EGYPT EXPO 2025



Air Conditioning & Refrigeration:

Residential and Commercial Air Conditioning Systems

Industrial Refrigeration Systems

Chillers and Cooling Towers

Refrigeration Equipment for Food and Beverage, Pharma, and Logistics



Heating & Ventilation:

Boilers and Heat Pumps

Ventilation Systems

Air Handling Units

Ductwork and Accessories

Energy-Efficient Heating Solutions



Building Automation & Control:

Building Management Systems (BMS)

Smart Building Technologies

HVAC Controls and Sensors

Energy Management Solutions



Refrigeration Technologies:

Cold Chain Solutions

Refrigeration Components and Accessories

Refrigerants and Refrigerant Management

Refrigeration Maintenance and Repair Services



Renewable Energy & Sustainability:

Solar-Powered HVAC Systems

Geothermal Heating and Cooling

Energy-Efficient Technologies

Sustainable Building Practices



Components & Accessories:

Compressors, Fans, Motors, and Pumps

Filters, Coils, and Condensers

Thermostats, Controls, and Sensors

Piping, Fittings, and Valves



Services & Software:

HVAC Design and Engineering

Installation and Maintenance Services

HVAC Software and Simulation Tools

Training and Education Programs



Emerging Technologies:

Artificial Intelligence (AI) for HVAC Optimization

Internet of Things (IoT) Applications in HVAC

Data Analytics for Building Energy Management

Innovative Refrigeration Technologies

9 Years of Connecting Egypt's HVAC-R Industry Landscape

100K Marketing Email campaigns Audience	80K Printed invitations handed out	250K Social media active followers	1 Million Social media targeted audience
			
100K SMS invitation	100K What's App Reminders	75 World-wide media partners	100 Local papers and popular news sites
			



“

As first-time participants in the Egyptian market, HVAC-R EGYPT EXPO has been immensely beneficial. The expo offered great opportunities for networking and establishing valuable business connections.”

Shinero Fan - China, 2024 Exhibitor

Stand Options to Suit Every Need

Space Only



A designated area on the show floor without any pre-built structure or electricity.

Features:

1. Total control over booth design and branding.
2. Display larger products
3. Stand out from the crowd.
4. Easy Access
5. Brand reputation

(Minimum 18 sqm)

Shell scheme



A pre-designed and pre-built booth structure that includes basic elements like:

Fascia name board (Company name in Arabic & English + logo + stand number).

- 1 Table
- 2 Chairs
- 2 Spotlights.
- 1 Electric plug.
- 1 Trash bin.
- Floor carpet.

Features:

1. Simple setup, often within hours of arrival.
2. Package deal.
3. No structure necessary.
4. Easy to apply graphics.
5. Cost- effective.

(Minimum 9 sqm)

[Inquire about the pricing now.](#)

The Hub of Egypt's HVAC-R Network

Discover the diverse range of attendees at HVAC-R EGYPT EXPO 2025

 HVAC-R Professionals	 Building & Construction Industry	 Pharmaceutical Industry	 Food & Beverages Industries
Manufacturers Distributors & Dealers Installers & Contractors Service Technicians Engineers & Consultants	Architects & Designers Property Developers & Managers Real Estate Professionals	Facility Managers Quality Assurance and Control (QA/QC) Professionals Engineering and Maintenance	Production Managers Food Safety Managers Cold Chain Logistics Managers Sustainability Managers
 Energy & Sustainability Professionals	 Logistics & Supply Chain Professionals	 Academia & Research	 Government & Regulatory Bodies
Energy Efficiency Consultants Renewable Energy Experts	Transportation Companies Warehousing & Distribution Companies	University Professors & Researchers Students & Graduates	Policymakers & Officials Bank Officials Regulators & Standards Bodies

“

We've never had access to such a concentrated pool of qualified leads before.”

CLIMAVAC - Egypt, 2024 Exhibitor

%95 of 2024 Exhibitors Are Already Planning Their Return for 2025



GREE



“

As newcomers to the Egyptian market, our experience at HVAC-R EGYPT EXPO 2024 has been outstanding. It scores a perfect 10/10 for its opportunities and networking.”

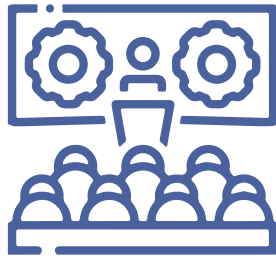
[Reserve Your Exhibit Space Today](#)

Victualic - Egypt, 2024 Exhibitor

An added-value, a Hub for Knowledge and Skill development

Educational Features

Technical Workshops



+25 Workshop
+30 Lecturers



Led by top professionals and experts from various fields within HVAC-R, offering practical insights and real-world applications that can be put to work immediately.

Features:

- ✓ Free Access to all visitors.
- ✓ Located at the Heart of the Expo Floor Plan.
- ✓ Interactive exercises and hands-on activities.

Audience:

Technicians, engineers, and professionals looking to enhance their practical knowledge and skills.

Scientific Conference



+30 Sessions
+35 Speakers



Organized by ASHRAE Cairo chapter and led by industry leaders and experts. The conference offers a High-level discussions and presentations to understand the big picture of the industry.

Features:

- ✓ Global senior professionals.
- ✓ Formal presentations.
- ✓ Panel discussions & Q&A sessions.

Audience:

Executives, decision-makers, and industry leaders looking for strategic insights and networking opportunities.

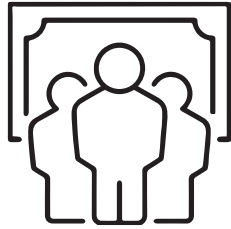
Your Wise Investment in Brand Growth

Smart Branding = Smart ROI



Maximize Your Reach - [Book Your Stand Today](#)

Get More Than Visitors. Get Targeted Connections.



+20k
Total Visitors



+300
Hosted Buyers



+100
Pre-Arranged Meetings



+35
Visiting Countries



“I was blown away by the scale and professionalism of HVAC-R EGYPT EXPO 2024. The daily giveaways were a nice touch, but what truly stood out was the sheer number of qualified leads and business opportunities I encountered.”

*Above stats are based on our targeted plan for 2025.

Refkar - Turkey, 2024 Exhibitor

Connecting you with your next big opportunity

Our Hosted Buyers Program connects you with ready-to-buy clients

Maximize your return on investment by leveraging this exclusive platform to build meaningful relationships, generate leads, and secure lucrative partnerships.



“

Instead of spending valuable time and resources traveling to international markets, the expo brought potential buyers from all over the world directly to our booth.”

NewTech - Egypt, 2024 Exhibitor

Boost Your Visibility as a Sponsor:

Get Ahead of the Curve

- ✓ Increased brand visibility
- ✓ Reach Exclusive networking opportunities
- ✓ Marketing and promotional opportunities
- ✓ Recognition and acknowledgment throughout the event



“

This is our chance to connect with the largest network of decision-makers in the market.”

DCM - EGYPT

[Inquire about the sponsorship opportunities now.](#)

A RECAP OF THE UNFORGETTABLE 2024 HIGHLIGHTS



https://youtu.be/fvw3Bggq_Hag?si=Z8s2_z302WyWtqtA

[Download 2024 Post Show Report.](#)



Inquire about exhibiting now!

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