

EGYPT'S LEADING HVAC-R INDUSTRY SHOW



13 | 14 | 15 May 2024

Egypt International Exhibition Center
New Cairo - Egypt

EMBRACE THE GROWING HVAC INDUSTRY: EXHIBIT AT HVAC-R EGYPT EXPO AND TAP INTO EGYPT'S BOOMING MARKET

As the country continues to invest in infrastructure development and sustainable building practices, the HVAC sector plays a crucial role in ensuring comfortable indoor environments and efficient energy usage. Exhibiting in HVAC-R EGYPT EXPO – ASHRAE CAIRO, Egypt's leading and only HVAC-R industry show, provides a unique opportunity to tap into this growing market.





ELEVATE YOUR BUSINESS TO NEW HEIGHTS

SEIZE THIS UNIQUE OPPORTUNITY TO MAKE A LASTING IMPACT, EXPAND YOUR MARKET REACH, AND DRIVE SUBSTANTIAL BUSINESS GROWTH. EXHIBIT AT THE 2024 EDITION AND POSITION YOUR BUSINESS FOR UNPARALLELED SUCCESS IN THE EGYPTIAN MARKET.

Don't miss the chance to be at the forefront of the industry, gain a competitive edge, and position your company as a leader in the HVAC-R sector.





UNLOCKING OPPORTUNITIES:

Get Ready for the Unmissable Experiences at the
Upcoming HVAC-R EGYPT EXPO - ASHRAE CAIRO 2024

 **+350**

Exhibitors
(National & international)

 **25k**

TOTAL Attendees

 **+35**

**PARTICIPATING
Countries**

 **20k_{sqm}**

EXHIBITION SPACE
(Indoor & Outdoor)

 **+50**

**SEMINARS
& WORKSHOPS**





ELEVATING YOUR BRAND THROUGH INNOVATIVE PROMOTIONAL MARKETING CAMPAIGN

YOUR SOURCE TO EGYPT'S HVAC-R INDUSTRY DATA BASE

70K	50K	150K	500K	30K	50	25	100
Marketing Email campaigns Audience	Printed invitations	Social media active followers	Social media targeted audience	SMS invitations	Promotional outdoor boards in the most vital areas in Cairo	World-wide media partners	Local papers and popular news sites





A RECAP OF THE UNFORGETTABLE 2023 HIGHLIGHTS

EXHIBITORS (National & international)	Total professional visitors	PARTICIPATING Countries	Visiting countries	EXHIBITION SPACE (Indoor & Outdoor)	SEMINARS & WORKSHOPS
+250	20,000	+35	+40	11,000 sqm	45
		Top 5 countries:	Top 5 countries:		
		China, Turkey, UAE, Bahrain and Uzbekistan	UAE, Turkey, KSA, China, Italy		



EMBRACING EVERY ASPECT OF THE HVAC-R INDUSTRY

DISCOVER THE FULL RANGE OF SECTORS AT HVAC-R EGYPT EXPO - ASHRAE CAIRO 2024

HVAC Equipment and Systems	Controls and Automation	Components and Parts	Indoor Air Quality (IAQ)	Building Management Systems	Consulting and Design Services	Training, Education, and Associations	Maintenance and Service	Thermal Insulation	Energy Efficiency and Renewable Energy
Air conditioners	Control systems	Compressors Motors	Air purification systems	Building management systems (BMS)	Consulting Engineering	HVAC training institutes	Maintenance services	Thermal insulation materials	Energy-efficient HVAC solutions
Heaters	Building automation	Fans	Air filters	Energy monitoring	Design services	Educational institutions	HVAC system cleaning	Solutions And systems	Renewable energy technologies
Ventilation systems	Energy management systems	Filters	Ventilation solutions	Optimization solutions		Industry associations	Repair and replacement parts		
Heat pumps		Coils	Humidity control devices	Remote monitoring		Professional organizations offering certifications, courses.	Software solutions for maintenance management		Solar panels Geothermal systems
Boilers Refrigeration units	Smart technologies	Valves Sensors Thermostats		Control platforms			Training programs for technicians		Energy management software



BUILDING CONNECTIONS, DRIVING SUCCESS

HVAC-R EGYPT EXPO – ASHRAE CAIRO serves as a premier platform for professionals, experts, and industry leaders to come together and forge meaningful relationships. By participating in the show, you will have the opportunity to connect with key stakeholders, showcase your products and services, and stay up-to-date with the latest industry trends and innovations



“We were thrilled with the exposure and visibility we gained at HVAC-R EGYPT EXPO 2023; we will be back again for sure.”



BVN - Turkey





CONNECTING THE INDUSTRY: MEET HVAC-R KEY BUYERS

- MEP Managers / Engineers
- HVAC-R Engineers
- Design Engineers
- Consultants
- Project Manager
- Facility Managers
- Construction Companies
- Architects
- General Contractors
- Purchasing / Sales Managers
- Commercial Builders
- Home Builders
- HVAC-R Contractors
- HVAC-R Equipment suppliers
- Real Estate Professionals
- Government Agencies
- CEO / Managing Director
- Executive Director
- Marketing Managers



“ We are impressed by the high-quality attendees at HVAC-R EGYPT EXPO 2023, the same as every year. ”



***Al Alamia for Rockwool
(ROCKAL)***

FROM AROUND THE GLOBE:

INTERNATIONAL BRANDS THAT TRUSTED US



“We are grateful for the opportunity to exhibit at HVAC-R EGYPT EXPO every year, which has proved to be an essential part of our yearly marketing plan.”

PETROKIMA
Building Technologies *Expert*

**PETROKIMA Engineering
& Contracting**



STAND OUT FROM THE COMPETITION AND GAIN A SIGNIFICANT EDGE IN THE MARKET.

As a sponsor, you can leverage the show's marketing and promotional channels to highlight your unique selling points, innovative solutions, and competitive advantages. Together, let's take your brand to new heights at HVAC-R EGYPT EXPO – ASHRAE CAIRO 2024. To inquire about the sponsorship packages, please contact us at: info@hvacregypt.com

“

“It was an impactful and worthwhile experience

”

AUX

AUX - China





UNLEASHING KNOWLEDGE AND INSPIRATION AT HVAC-R EGYPT EXPO'S FREE WORKSHOPS

EXPAND YOUR EXPERTISE, NETWORK WITH
LIKE-MINDED PROFESSIONALS, AND UNLOCK A
WORLD OF POSSIBILITIES.

Led by industry experts and thought leaders, these dynamic sessions are designed to ignite the visitors' passion for HVAC-R and equip them with the knowledge and skills to excel in the industry.

“We were impressed by the level of professionalism and attention to detail at HVAC-R EGYPT EXPO 2023. The exhibition's comprehensive program and informative seminars added immense value to our participation.”



**Tabreed for Infrastructure
and Central Cooling Services LLC**





THE 8TH HVAC-R SCIENTIFIC CONFERENCE SETS THE STAGE FOR INNOVATION AND COLLABORATION

Immerse yourself in the pinnacle of HVAC-R knowledge and innovation at the highly anticipated HVAC-R scientific conference, proudly organized and endorsed by ASHRAE Cairo chapter. As a premier event co-located with the exhibition, this conference showcases an unparalleled lineup of international experts who are at the forefront of the industry.



EXPERIENCES SHARED:

REFLECTIONS FROM 2023 EXHIBITORS



// We are grateful for the networking opportunities provided by HVAC-R EGYPT EXPO 2023, where we connected with the industry experts, paving the way for future collaborations. //

Korra Energi



// The overall organization and execution of HVAC-R EGYPT EXPO 2023 were outstanding. The event created a vibrant atmosphere for networking, knowledge sharing, and exploring the latest trends in HVAC-R. //

Johnson Controls Arabia



// HVAC-R EGYPT EXPO proved to be an invaluable event for us. The exhibition's strong marketing campaign and effective organization attracted a diverse audience, resulting in huge potential business prospects, in 3 days only //

Black Horse for Petroleum Services FZE



// HVAC-R EGYPT EXPO provided a fantastic platform to showcase our innovative products and services for 6 years now, which facilitated seamless interactions with potential distributors, contributing to the success of our participation and expanding our market reach //

International Cool Center



EXPERIENCES SHARED:

REFLECTIONS FROM 2023 EXHIBITORS



// The positive atmosphere and genuine interest shown by attendees at HVAC-R EGYPT EXPO 2023 were remarkable. We appreciated the opportunity to connect with potential partners and explore new market opportunities. //

El-Nada Air Condition and Engineering Industries



// The event's seamless organization and the quality of visitors exceeded our expectations, making it a highly successful exhibition for us. //

Masry for Engineering & Trading



// The exhibition's diverse range of exhibitors and attendees made it a hub of innovation and knowledge sharing. //

AIRMAGIC WORLD S.L, Spain



// HVAC-R EGYPT EXPO 2023 exceeded our expectations in terms of both quantity and quality of leads generated. //

ISIB Turkish HVAC-R Association



// Participating in HVAC-R EGYPT EXPO 2023 was a great decision for our business. The event's strong industry presence and targeted marketing efforts resulted in a high-caliber audience, leading to valuable connections and potential collaborations. //

CANNELLE HOLDINGS FZE, UAE





Take the next step towards achieving your business goals
by contacting us today:

For Egypt inquiries:

Mahdy Mohammad
Project Manager

+2 010 650 20 377
mahdy@cairoexpo.net
info@hvacregypt.com

For International inquiries:

Emad Abdel Sadek
Int. Marketing Manager

+2 0100 14 22 796
emad@cairoexpo.net
salma@hvacregypt.com

ORGANIZED & MANAGED BY:



For General Enquiries:

+2 010 675 009 66
+2 012 750 160 33
info@cairoexpo.net
cairoexpo.eg@gmail.com
www.cairoexpo.net

MEMBER OF:



www.ashraecairo.org