EGYPT'S LEADING HVAC-R INDUSTRY SHOW



13 | 14 | 15 May 2024

Egypt International Exhibition Center New Cairo - Egypt

EMBRACE THE GROWING HVAC INDUSTRY: EXHIBIT AT HVAC-R EGYPT EXPO AND TAP INTO EGYPT'S BOOMING MARKET

As the country continues to invest in infrastructure development and sustainable building practices, the HVAC sector plays a crucial role in ensuring comfortable indoor environments and efficient energy usage. Exhibiting in HVAC-R EGYPT EXPO – ASHRAE CAIRO, Egypt's leading and only HVAC-R industry show, provides a unique opportunity to tap into this growing market.







ELEVATE YOUR BUSINESS TO NEW HEIGHTS

SEIZE THIS UNIQUE OPPORTUNITY TO MAKE A LASTING IMPACT, EXPAND YOUR MARKET REACH, AND DRIVE SUBSTANTIAL BUSINESS GROWTH. EXHIBIT AT THE 2024 EDITION AND POSITION YOUR BUSINESS FOR UNPARALLELED SUCCESS IN THE EGYPTIAN MARKET.

Don't miss the chance to be at the forefront of the industry, gain a competitive edge, and position your company as a leader in the HVAC-R sector.





UNLOCKING OPPORTUNITIES:

Get Ready for the Unmissable Experiences at the Upcoming HVAC-R EGYPT EXPO - ASHRAE CAIRO 2024



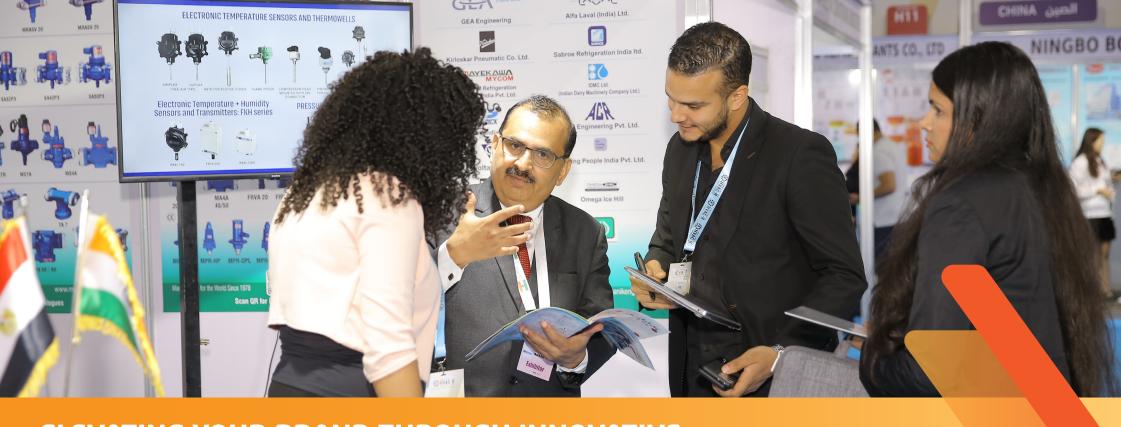












ELEVATING YOUR BRAND THROUGH INNOVATIVE PROMOTIONAL MARKETING CAMPAIGN

YOUR SOURCE TO EGYPT'S HVAC-R INDUSTRY DATA BASE

70K	50K	150K	500K	30K	50	25	100
Marketing Email campaigns Audience	Printed invitations	Social media active followers	Social media targeted audience	SMS invitations	Promotional outdoor boards in the most vital areas in Cairo	World-wide media partners	Local papers and popular news sites





A RECAP OF THE UNFORGETTABLE 2023 HIGHLIGHTS

EXHIBITORS (National & international)	Total professional visitors	PARTICIPATING Countries	Visiting countries	EXHIBITION SPACE (Indoor & Outdoor)	SEMINARS & WORKSHOPS	
+250	20,000	+35	+40	11,000 sqm	45	
		Top 5 countries:	Top 5 countries:			
		China, Turkey, UAE, Bahrain	UAE, Turkey, KSA, China,			

Italy

and Uzbekistan



EMBRACING EVERY ASPECT OF THE HVAC-R INDUSTRY

DISCOVER THE FULL RANGE OF SECTORS AT HVAC-R EGYPT EXPO - ASHRAE CAIRO 2024

HVAC Equipment and Systems	Controls and Auto- mation	Compo- nents and Parts	Indoor Air Quality (IAQ)	Building Management Systems	Consulting and Design Services	Training, Education, and Associa- tions	Mainte- nance and Service	Thermal Insulation	Energy Efficiency and Renew- able Energy
Air	Control	Compressos	Air	Building	Consulting	HVAC training	Maintenance	Thermal	Energy-efficie
conditioners	systems	Motors	purification	managemet		institutes	services	insulation	nt HVAC
			systems	systems	Engineering			materials	solutions
Heaters	Building	Fans		(BMS)		Educational	HVAC system	Solutions	
	automation		Air filters		Design	institutions	cleaning	And	Renewable
Ventilation		Filters		Energy	services		Repair and	systems	energy
systems	Energy		Ventilation	monitoring		Industry	replacement		technologies
	management	Coils	solutions			associations	parts		
Heat pumps	systems			Optimization					Solar panels
		Valves	Humidity	solutions		Professional	Software		Geothermal
Boilers	Smart		control			organizatios	solutions for		systems
Refrigeratin	technologis	Sensors	devices	Remote		offering	maintenance		
units				monitoring		certificatios,	management		Energy
		Thermostas				courses.			management
				Control			Training		software
				platforms			programs for		
							technicians		



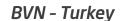
BUILDING CONNECTIONS, DRIVING SUCCESS

HVAC-R EGYPT EXPO – ASHRAE CAIRO serves as a premier platform for professionals, experts, and industry leaders to come together and forge meaningful relationships. By participating in the show, you will have the opportunity to connect with key stakeholders, showcase your products and services, and stay up-to-date with the latest industry trends and innovations



We were thrilled with the exposure and visibility we gained at HVAC-R EGYPT EXPO 2023; we will be back again for sure.









CONNECTING THE INDUSTRY: MEET HVAC-R KEY BUYERS

- MEP Managers / Engineers
- HVAC-R Engineers
- Design Engineers
- Consultants
- Project Manager
- Facility Managers
- Construction Companies
- Architects
- General Contractors

- Purchasing / Sales Managers
- Commercial Builders
- Home Builders
- HVAC-R Contractors
- HVAC-R Equipment suppliers
- Real Estate Professionals
- Government Agencies
- CEO / Managing Director

/ Executive Director

Marketing Managers

We are impressed by the high-quality attendees at HVAC-R EGYPT EXPO 2023, the same as every year.



Al Alamia for Rockwool (ROCKAL)



FROM AROUND THE GLOBE:



We are grateful for the opportunity to exhibit at HVAC-R EGYPT EXPO every year, which has proved to be an essential part of our yearly marketing plan.







STAND OUT FROM THE COMPETITION AND GAIN A SIGNIFICANT EDGE IN THE MARKET.

As a sponsor, you can leverage the show's marketing and promotional channels to highlight your unique selling points, innovative solutions, and competitive advantages. Together, let's take your brand to new heights at HVAC-R EGYPT EXPO – ASHRAE CAIRO 2024. To inquire about the sponsorship packages, please contact us at: info@hvacregypt.com

"It was an impactful and worthwhile experience



AUX - China









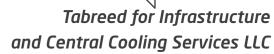
UNLEASHING KNOWLEDGE AND INSPIRATION AT HVAC-R EGYPT EXPO'S FREE WORKSHOPS

EXPAND YOUR EXPERTISE, NETWORK WITH LIKE-MINDED PROFESSIONALS, AND UNLOCK A WORLD OF POSSIBILITIES.

Led by industry experts and thought leaders, these dynamic sessions are designed to ignite the visitors' passion for HVAC-R and equip them with the knowledge and skills to excel in the industry.

We were impressed by the level of professionalism and attention to detail at HVAC-R EGYPT EXPO 2023. The exhibition's comprehensive program and informative seminars added immense value to our participation.













THE 8TH HVAC-R SCIENTIFIC CONFERENCE SETS THE STAGE FOR INNOVATION AND COLLABORATION

Immerse yourself in the pinnacle of HVAC-R knowledge and innovation at the highly anticipated HVAC-R scientific conference, proudly organized and endorsed by ASHRAE Cairo chapter. As a premier event co-located with the exhibition, this conference showcases an unparalleled lineup of international experts who are at the forefront of the industry.



EXPERIENCES SHARED:

REFLECTIONS FROM 2023 EXHIBITORS



We are grateful for the networking opportunities provided by HVAC-R EGYPT EXPO 2023, where we connected with the industry experts, paving the way for future collaborations.

Korra Energi



The overall organization and execution of HVAC-R EGYPT EXPO 2023 were outstanding. The event created a vibrant atmosphere for networking, knowledge sharing, and exploring the latest trends in HVAC-R.

Johnson Controls Arabia



HVAC-R EGYPT EXPO proved to be an invaluable event for us. The exhibition's strong marketing campaign and effective organization attracted a diverse audience, resulting in huge potential business prospects, in 3 days only

Black Horse for Petroleum Services FZE



HVAC-R EGYPT EXPO provided a fantastic platform to showcase our innovative products and services for 6 years now. which facilitated seamless interactions with potential distributors, contributing to the success of our participation and expanding our market reach

International Cool Center



EXPERIENCES SHARED:

REFLECTIONS FROM 2023 EXHIBITORS



The positive atmosphere and genuine interest shown by attendees at HVAC-R EGYPT EXPO 2023 were remarkable. We appreciated the opportunity to connect with potential partners and explore new market opportunities.

El-Nada Air Condition and Engineering Industries



The event's seamless organization and the quality of visitors exceeded our expectations, making it a highly successful exhibition for us.

Masry for Engineering & Trading



The exhibition's diverse range of exhibitors and attendees made it a hub of innovation and knowledge sharing.

AIRMAGIC WORLD S.L, Spain



HVAC-R EGYPT EXPO 2023 exceeded our expectations in terms of both quantity and quality of leads generated.

ISIB Turkish HVAC-R Association



Participating in HVAC-R EGYPT EXPO 2023 was a great decision for our business. The event's strong industry presence and targeted marketing efforts resulted in a high-caliber audience, leading to valuable connections and potential collaborations.

CANNELLE HOLDINGS FZE, UAE





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